Nuremberg, Germany 16-18.1.2018

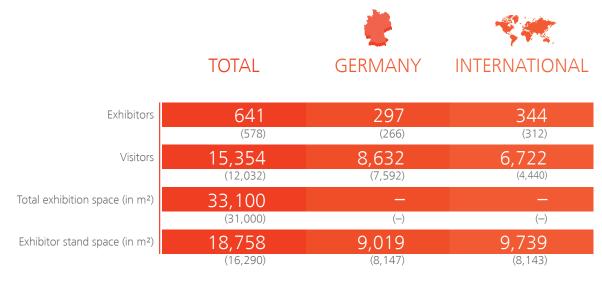


EUROGUSS 2018

International Trade Fair for Die Casting: Technology, Processes, Products

SHOW REPORT

1. STRUCTURAL DATA



2. INTERNATIONAL DIE CASTING CONGRESS

About 1,300 PARTICIPANTS

enjoyed 23 presentations over three days on various aspects of the entire die-casting supply chain. The key themes explored by the International German Die Casting Congress included the challenge of electric mobility, "Industrie 4.0" and the latest technical innovations.

The congress accompanying the trade fair benefitted once again from the excellent professional management and organisation of the VDD (Association of German Die Casting Foundries).

3. MEDIA
50 - accredited journalists from 5 countries.
165,092 - visits and 1,126,880 page impressions from 93 countries at www.euroguss.de from 18.01.2017 to 18.01.2018.

4. VISITOR REGISTRATION

4.1 ORIGIN OF VISITORS

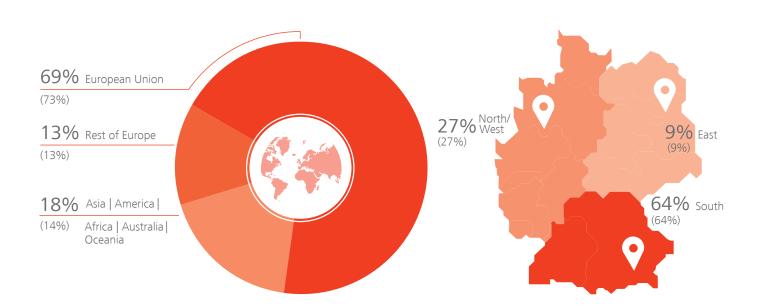


TOP 10 COUNTRIES FOR VISITORS



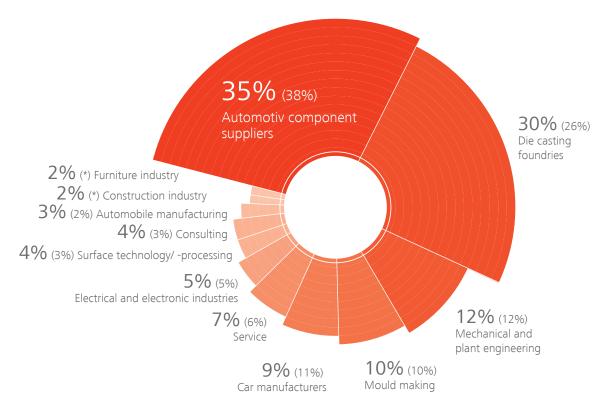
STRUCTURE OF INTERNATIONAL VISITORS

STRUCTURE OF GERMAN VISITORS



4.2 VISITORS' BRANCHES

(Multiple answers, extract)



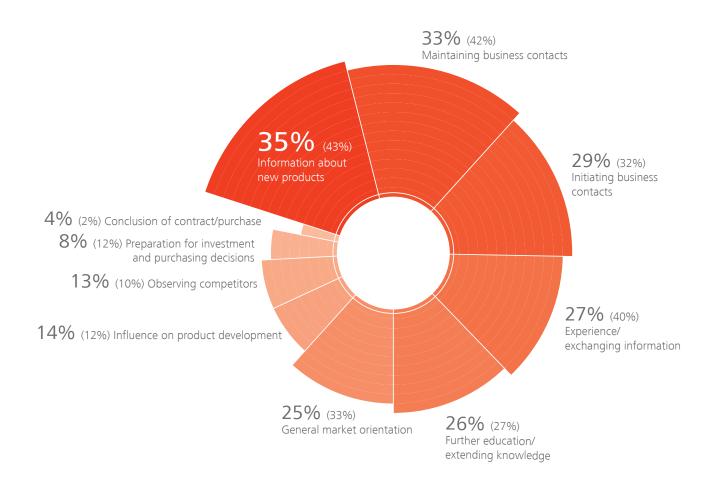
4.3 PROFESSIONAL STATUS OF VISITORS



5. VISITOR SURVEY

5.1 MAIN REASONS FOR VISIT

What are the main reasons for your visit to EUROGUSS 2018? (Multiple answers, extract)



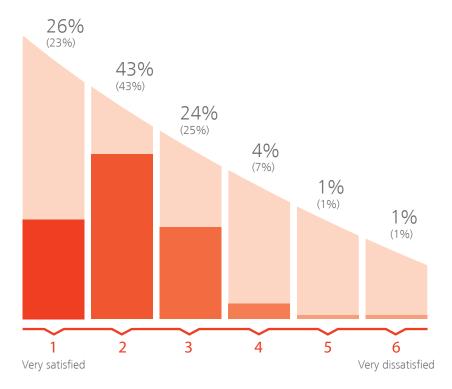
5.2 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at EUROGUSS 2018? (Multiple answers)

Die casting foundries	39% (50%)
Die casting machines and plants	22% (28%)
Moulds and accessories	18% (25%)
Engineering	18% (19%)
Alloys/metals	16% (22%)
Quality assurance/control	12% (15%)
Material testing	12% (11%)
Research/development/services	11% (14%)
Complete solutions for die casting foundries	11% (12%)
Rapid prototyping/rapid tooling	11% (15%)
Furnaces and accessories	11% (15%)
After treatment of castings/CNC treatment	10% (14%)
CAD-, CAM-, DNC-, CAE-, PPS-, CAQ-, CASE systems	9% (10%)
Hardening and surface technology	9% (10%)
Parting agents/operating materials	8% (9%)
Peripheral devices and systems	8% (10%)
Measuring/control and regulation technology	7% (8%)
Drive technology	7% (6%)
Control systems for die casting foundries	6% (8%)
Methods of simulation and computation	6% (11%)
Transportation and manipulation	3% (6%)
Environmental protection/waste management/ protection of labour	3% (6%)
Associations/technical journals	3% (3%)

5.3 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at EUROGUSS 2018?

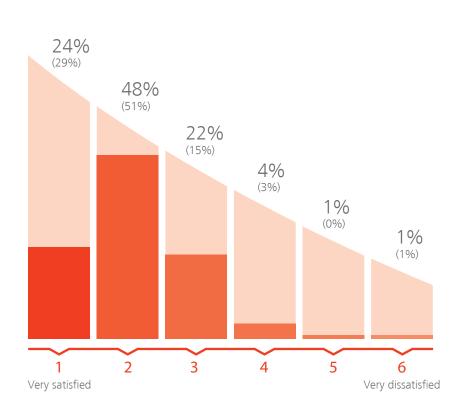


97 %

97% (98%) of the visitors were satisfied with the range of products and services presented at EUROGUSS 2018.

5.4 ORGANIZATION AND SERVICE

How satisfied are you with the organization and service at this trade fair?

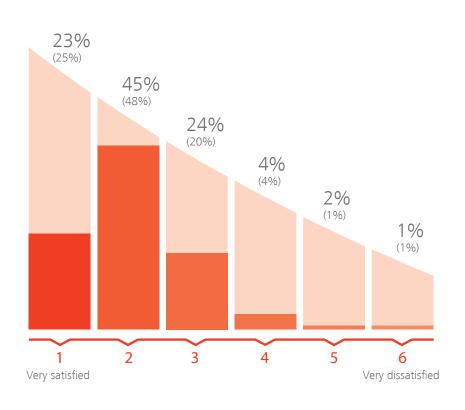


98%

98% (98%) of the visitors were satisfied with the organization and service at EUROGUSS 2018.

5.5 OVERALL SATISFACTION

How satisfied are you overall with your visit to EUROGUSS 2018 so far?

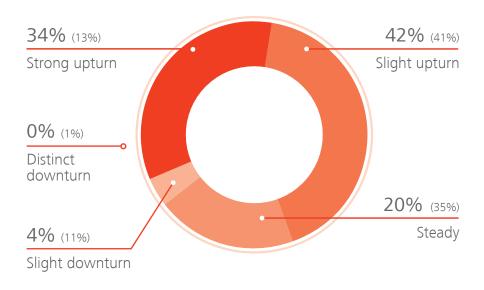




No answer: 1% (0%)

5.6 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



6. EXHIBITOR SURVEY

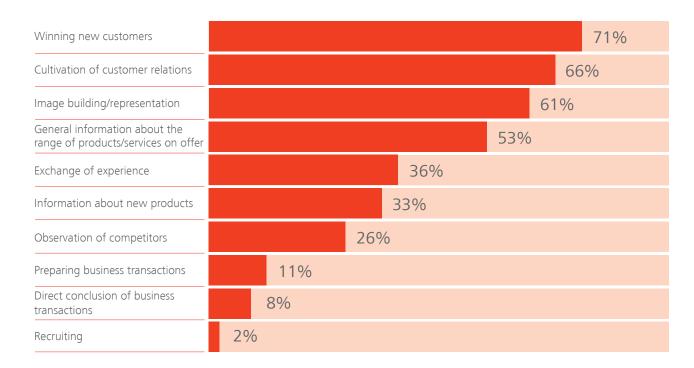
6.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers)

Die casting foundries	39% (36%)
Moulds and accessories	20% (17%)
After treatment of castings/CNC treatment	10% (9%)
Peripheral devices and systems	9% (8%)
Alloys/metals	6% (7%)
Furnaces and accessories	6% (5%)
Hardening and surface technology	6% (6%)
Die casting machines and plants	6% (6%)
Engineering	6% (4%)
Quality assurance/control	5% (4%)
Research/development/services	5% (4%)
Rapid prototyping/rapid tooling	4% (3%)
Measuring/control and regulation technology	3% (3%)
Associations/technical journals	3% (1%)
Complete solutions for die casting foundries	3% (4%)
Methods of simulation and computation	3% (3%)
Parting agents/operating materials	3% (3%)
Material testing	2% (1%)
Transportation and manipulation	2% (1%)
Environmental protection/waste management/ protection of labour	1% (2%)
CAD-, CAM-, DNC-, CAE-, PPS-, CAQ-, CASE systems	1% (1%)
Control systems for die casting foundries	1% (0%)
Drive technology	1% (1%)

6.2 EXHIBITORS' OBJECTIVES*

What were your company's objectives for exhibiting at EUROGUSS 2018? (Multiple answers, extract)



6.3 TARGET GROUP ACCURACY

Did you reach your most important target groups at EUROGUSS 2018?



97% (97%) of the exhibitors reached their most important target groups during EUROGUSS 2018.

6.4 NEW BUSINESS RELATIONS

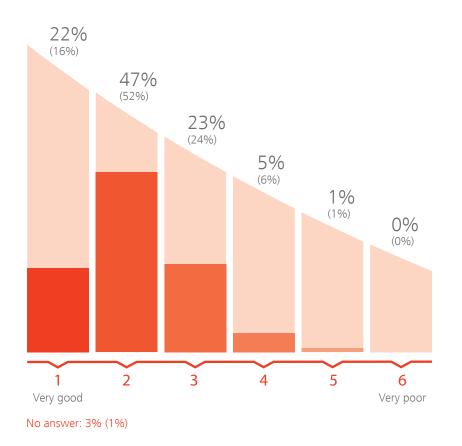
To what extent did your company make new business connections in the course of the fair?



91% (94%) of the exhibitors established new business relations.

6.5 QUALITY OF VISITORS

How do you rate the quality of the visitors at your stand?

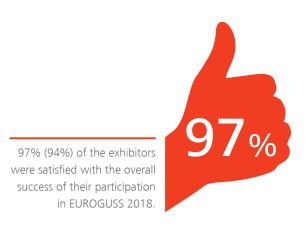


97 %

97% (98%) of the exhibitors were satisfied with the quality of the visitors at their stands.

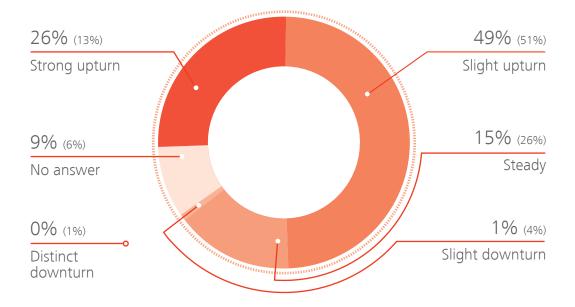
6.6 OVERALL SUCCESS

How successful do you think taking part in EUROGUSS 2018 was for your company overall?



6.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



MISCELLANEOUS

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at **www.fkm.de**. The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Market Research, T +49 9118606-0, F +49 9118606-8228, info@nuernbergmesse.de.

February 2018 NürnbergMesse GmbH - Market Research -